



Mercedes-Benz

WELCOMES

GERMAN INDUSTRY UK

THE VOICE OF GERMAN INDUSTRY IN THE UNITED KINGDOM

31 May, 2013



Mercedes-Benz UK Ltd
Head Office

Mercedes-Benz UK Ltd welcomed some 30 members of **GERMAN INDUSTRY UK** to their second Working Meeting this year, on Friday, 31 May 2013, at their Head Office in Milton Keynes.

Our member, **Mr Marcus Breitschwerdt, President and Chief Executive Officer**, gave an overview of Daimler's history, global operations and Mercedes-Benz's business in the UK. The Mercedes-Benz UK group of companies directly employs over 4,000 people and 11,000 colleagues at independent retailers.



Mr Marcus Breitschwerdt

Members then discussed the way forward for German business in the UK, introduced by Mr Bob Bischof, our Economic Advisor, followed by an update on the work of GERMAN INDUSTRY UK for its members by our Chairman and Chief Executive, Dr Bernd Atenstaedt.



Participants during the meeting



Dr Bernd Atenstaedt

Members present were from AKG, ANT, BSH, CMR, Demag, Fuchs, Harting, Hoppecke, Mahle, Software, Stihl, Voith, Volkswagen, WashTec, WMF, ZF as well as guest Baron von Marschall, Minister and Head of the Economic Department at the German Embassy, who is leaving London at the end of July.



Mr Mark Lancaster TD MP

Dr Atenstaedt thanked Baron von Marschall for his great support over the past few years and wished him well for his new position as German Ambassador to Cambodia as from 1 August this year.

After the buffet lunch, courtesy of Mercedes-Benz, our Guest Speaker **Mr Mark Lancaster TD MP, Lord Commissioner of Her Majesty's Treasury** talked about the way forward for the British economy. This was followed by a lively discussion.

Afterwards members were given a guided tour of the showrooms and the in-house Training Academy, by Mrs Iris Jos-Wynne and Mr David Joyce. The Academy was visited by Prime Minister David Cameron MP on 11 March this year.



Baron von Marschall



Some participants in the Showroom



Some participants in the Training Academy

Mercedes-Benz very kindly gave all participants a gift, a book called 'Cool Brands 2012/13' on which they appear on the front cover. This was a very rewarding and enjoyable day.